

Solutions Sector Case Study 2: Service-Based Business Saves 15 Hours Per Week with Automated Support

Client Overview

- **Industry:** Digital Marketing Agency
- **Challenge:** Overwhelmed support team handling repetitive client queries.

Solution: Deployed a **WordPress Chatbot** to automate client communication.

The Problem

The digital marketing agency was spending too much time answering repetitive questions from clients, such as campaign updates, pricing, and service details. This took away from their ability to focus on strategic tasks.

The Solution

We installed a **WordPress AI Chatbot** on their website, which:

- Provided instant answers to common client questions.
- Integrated with their CRM to fetch real-time campaign data.
- Offered 24/7 support, reducing the workload on their team.

The Results

- **15 Hours Saved Weekly:** The team could focus on high-priority tasks instead of repetitive queries.
- **Faster Response Times:** Clients received instant answers, improving satisfaction.
- **Increased Efficiency:** The chatbot